

SHVERA Compliance Tool (Plus)

TitanTV provides broadcasters with a valuable tool that has helped manage over 18 million waiver requests that have come from the satellite TV companies. The SHVERA Tool permits broadcasters to respond to waiver requests in a timely manner, which helps protect their location-based copyright and ad revenue by minimizing the number of viewers lost to an out-of-market network service.

The SHVERA Compliance Tool allows broadcasters to respond to waiver and challenge requests for Out-of-Market Service efficiently and consistently. While the basic SHVERA Compliance Tool allows broadcasters to respond and challenge requests one at a time, the Plus version provides powerful features that make waiver and challenge processing easy and reliable.

SHVERA Compliance Tool Plus Features include:

- Use Sort and Review to view all waivers and sort by criteria, e.g. dBu, Zip Code, name, date requested or vendor
- Use SmartBuffer to run all your automated filters with one easy command
- View important data about your waivers and challenges such as predicted dBu strength and number of days in queue
- Waiver History, to download all past granted and denied waivers
- Challenges are returned electronically to the DBS provider
- Access "Locate Viewer" to enter addresses and view signal area map locations, along with dBu values

The screenshot shows the TitanTV WaiverTV Processing interface. It includes a navigation menu, a 'Sort Actions' section with dropdowns for sorting by 'Last Name' in 'Ascending' order, and a 'Page Actions' section with radio buttons for 'Grant All', 'Deny All', and 'Hold All'. A 'Totals' box shows: Marked Grant: 0, Marked Deny: 0, Marked Hold: 21, and Queue Count: 21. Below this is a table with 1 of 21 results. The table columns are: C, Level, Days, Name/Address, Ch, DMA, LIL, DMA, dBu, Grade A, Grade B, Waiver Type, and Status. The rows contain waiver details for various locations and vendors.

C	Level	Days	Name/Address	Ch	DMA	LIL	DMA	dBu	Grade A	Grade B	Waiver Type	Status	
	Zip2	29	ZAY SMITH 81235 SOUTHERN RIDGE RD SW ROCHESTER, MN 55902-6525 Vendor: DIRECTV	6	611	No	68.46	0.46	21.46		Digital	Grant	Map
	Street	29	JEFF TURNER 822 MAIN RD MAPLETON, MN 56065-2063 Vendor: NPS	6	737	No	63.14	-4.86	16.14		Analog	Deny	Map
	Street	28	PHIL FORD 8 CARRIBRAE HLS MASON CITY, IA 50401-7106 Vendor: DIRECTV	6	611	No	73.89	5.89	26.89		Digital	Grant	Map
	Street	28	JESSIAH GREAT 3417 N 40TH AVE BLUE, IA 50636-7017 Vendor: DIRECTV	6	637	No	51.80	-16.20	4.80		Analog	Grant	Map
	Street	26	JUSTIN TIME 1173 25TH ST NW MASON CITY, IA 50401-0917 Vendor: DIRECTV	6	611	No	81.58	13.58	34.58		Digital	Hold	Map

For more information about the SHVERA Compliance Tool, the most trusted name in waiver processing, call 800.365.7629 or email accountexecutives@titantv.com

TitanTV's SHVERA Compliance Tool Plus turns a time consuming chore into a few minute per week maintenance program, and allows your station employees to focus on their main job responsibilities.