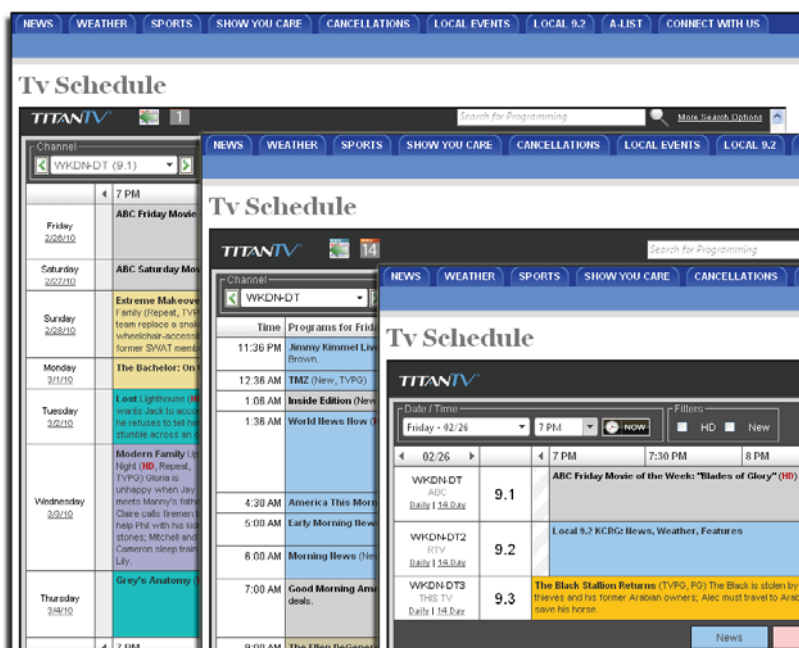


TitanTV Guide 2.0

TitanTV Guide is the most trusted online Electronic Program Guide since 2000, the guide appears every day on nearly 1,000 television station websites across the country. TitanTV Guide 2.0 provides your station with even more options to set your station's Guide apart.

TITAN TV® Guide 2.0



For more information or to purchase TitanTV Guide 2.0, contact a TitanTV Account Executive at CR_Sales@titantv.com or call 1.800.365.7629.

TitanTV Guide 2.0 captures viewers' attention in a multichannel universe and helps your station stay on top of your website guide's success. Use TitanTV Guide 2.0 to manage, monitor and maximize success with:

- New revenue by placing your own banner ads on the guide (or eliminate them entirely)
- Customized lineups: Your station only, All OTA in your market, Cable, etc.
- Search functionality
- Multiple views, (daily, 3-day grid or 14 day by channel) you choose default
- Alter the display order of the channels to always give your station "top billing" in every customized lineup



In addition to all its other features, the new TitanTV Guide 2.0 also includes our Mobile Affiliate Program Guide, the first product of its kind to be available to local TV stations. Designed to work with most popular Smart-Phones, PDAs and other mobile devices with web browsing capability, the Mobile Guide features:

- Customize the mobile schedule pages to match your station's branding
- Sponsorship plus ad opportunities
- Easy navigation to each program's details view
- Powerful schedule search capability
- Support for stations that multicast lets viewers easily navigate through each channel's schedule