



#5 in News & Information on comScore*

The BIMLocal Ad Network is one of the largest nationally recognized, local media networks. Focused on increasing revenue opportunities by simplifying the media buying process, BIMLocal helps both ad agencies and publishers achieve results. With over 2000 trusted, quality television, newspaper and mobile sites spanning every DMA, the network gives advertisers the flexibility to control and monitor the success of their advertising campaigns.

Quick Stats...

- * 100% Transparency
- * 111+ million monthly Unique Visitors (UVs)
- * 4+ billion monthly Page Views (PVs)
- * 2000+ partner sites in the BIMLocal publisher network
- * Key targeting areas:
 Behavioral, Contextual, Demographic & Geographic
- * 4.3 min/User Engagement (UE) average time spent on network sites
- * Ad network reach from DMA 1 to 210
- * Exclusive sponsorship opportunities with YouNews® and TitanTV Guide
- * Dedicated Mobile Ad Network featuring over 200+ mobile sites



*Feb 2011



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