



BIMVid is an integrated video platform that empowers broadcast stations to share their on-air TV newscast with their online website audience. BIMVid offers efficient and reliable publishing of broadcast and web-only video to individual station websites. The innovative video system provides continual capture of broadcast video, a web-based editor and publishing system, and configurable online video players.

General Features...

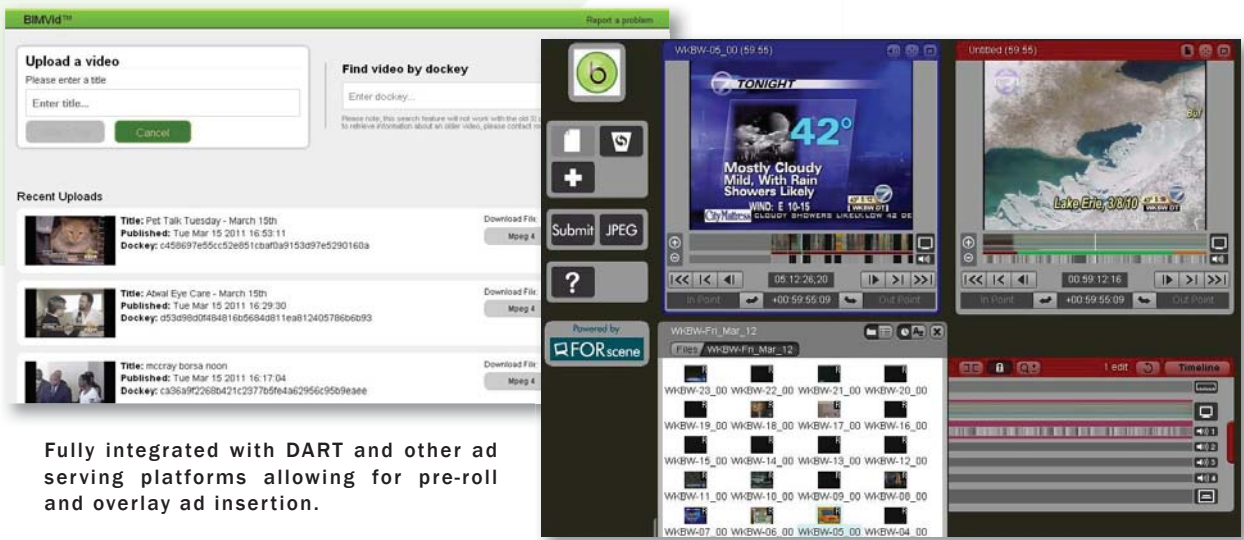
- * BIMVid captures and stores a station's on-air broadcast 24 hours a day for up to 12 days
- * Video is available for editing just moments after broadcast
- * Upload un-aired video to publish extended or special web-only content
- * File system organizes video by day and hour of capture
- * Integrates with ad-trafficking systems for video and display ads
- * Unlimited data storage is available
- * Videos are viewable on iOS and most Android devices

Display & Player Features include...

- * Video scrubbing, full-screen toggle and 16:9 support
- * Multiple video formats including h.264 MPEG-4
- * Easy access to embed tags allowing users to share video
- * Configure to match website color and layout

Editor Features include...

- * Robust, web-based video editor that is easy to learn and use
- * Advanced editing features for experienced video editors and publishers



Fully integrated with DART and other ad serving platforms allowing for pre-roll and overlay ad insertion.

