

CMS & WEB HOSTING

Broadcast Interactive Media (BIM) is dedicated to growing the digital business of local media providers by offering a complete compliment of broadcaster tools and content & revenue solutions. The backbone of the BIM platform is the fully-integrated, award-winning Content Management System (CMS).

High-Level Features include...

- * Based on market-leading, open-source technology
- * Record of highest uptime in the industry
- * Rated the best interface and easiest CMS to learn and use*
- * Publish to multiple sites at the same time and ingest 3rd party content
- * Exclusive clipping service eliminates the need to manually pull segments
- * The only vendor to offer CMS, Video CMS and Social Media within a single interface

“Dev Access allows me to create, edit and test features on our station website independently and on my own time. Being able to create new sections, alter navigation and edit the page styling myself is a great time saver and also allows me to use my skills as a web designer as well as learn new things. The flexibility allows us to make our website more our own...”

Richard Groves
WCCB Web/Graphics

Developer's Access

- * Enhanced CMS model allows station staff to easily modify site design and style sheets
- * Ability to create, edit and test features in dev and stage environments, then push live when desired
- * Model supports an immediate and sustained increase in pageviews and associated online revenue

BIM For Radio / BIM Express

- * BIM's award-winning CMS, scaled to meet budget and content needs
- * Focused on providing revenue generation and work flow efficiencies



Choose the best CMS option for your media station. . .

- BIM For Radio
- BIM Express
- Developer's Access
- BIM Standard CMS

*BIM Client Survey, Dec 2010

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