



Master Control Utility

MediaStar's Master Control Utility (MCU) has taken TitanTV's integrated product line to the next level. This tool gives your station the authority to accurately and effectively control urgent programming information changes. Whether it is a last-minute sporting event overrun, program preemption or insertion the MCU efficiently maintains your PSIP data, MediaStar Scheduling content and TitanTV Guide information. The Master Control Utility's "always logged on" state gives your station the security and power to accurately audit and handle whatever programming situation you face.

Master Control Utility Features:

- The MCU's effective and secure work environment adjusts to match your station's work shift schedule
- Accurately labeled and distinctively colored, the scheduling grid displays a list of scheduled events and highlights "currently playing" or "recently finished"
- Event overruns are easily extended by any number of minutes and the time is reclaimed through the option to preempt or join-in-progress one or more future events
- In case of event preemption or interruption, the "insert before" or "insert after" option allows operators to quickly fill the gap produced with a program from the recycling bin or program library (the MCU saves all cancelled events for future resumption or reclaim)
- The MCU interfaces with MediaStar Scheduling to fill in program information from MediaStar's program library
- Changes in the MCU automatically update and synchronize stations' PSIP data, MediaStar Scheduling content and TitanTV Guide
- View change history report

GMT	KGINDT unmodified	WCAV-DT unmodified	WKYT-DT unmodified	WRDW-DT unmodified	WYMM unmodified
19:00	As the World Turns [13663] 1:00PM-2:00PM 60 Minutes Now Playing	As the World Turns [13663] 2:00PM-3:00PM 60 Minutes Now Playing	As the World Turns [13663] 2:00PM-3:00PM 60 Minutes Now Playing	As the World Turns [13663] 2:00PM-3:00PM 60 Minutes Now Playing	
20:00	The Price Is Right [12102009] 2:00PM-3:00PM 60 Minutes	Let's Make a Deal [12102009] 3:00PM-4:00PM 60 Minutes	Let's Make a Deal [12102009] 3:00PM-4:00PM 60 Minutes	The Ellen DeGeneres Show [77054] 3:00PM-4:00PM 60 Minutes	
21:00	The Oprah Winfrey Show [3233] America's First Face Transplant and the Only Living Mermaid Girl 3:00PM-4:00PM 60 Minutes	CBS19 News at 5:30 [5809] 4:30PM-5:00PM 30 Minutes	The Oprah Winfrey Show [3233] America's First Face Transplant and the Only Living Mermaid Girl 4:00PM-5:00PM 60 Minutes	The Oprah Winfrey Show [3233] America's First Face Transplant and the Only Living Mermaid Girl 4:00PM-5:00PM 60 Minutes	
22:00	Inside Edition [5809] 4:00PM-4:30PM 30 Minutes	CBS19 News at 5:30 [5809] 5:30PM-6:00PM 30 Minutes	27 News First [5809] 5:00PM-5:30PM 30 Minutes	News 1 [5809] 5:00PM-5:30PM 30 Minutes	
23:00	Jeopardy! [5809] 4:30PM-5:00PM 30 Minutes	CBS19 News at 6 [5809] 5:30PM-6:00PM 30 Minutes	27 News First [5809] 5:30PM-6:00PM 30 Minutes	Inside Edition [5809] 5:30PM-6:00PM 30 Minutes	27 News First [5809] 5:30PM-6:00PM 30 Minutes

The scheduling grid displays a hub of stations' program line-ups and allows you to change multiple stations programs at once.

The MCU allows operators to create and control last-minute schedule changes.

Modify Multiple Schedules
Multiple Programs

Extend minutes
 Recover time from following program as
 Preempt Join in progress Shorten

Preempt minutes
 Join in progress
 Shorten

Replace
 Insert Before
 Insert After
 Delete

Apply Cancel Help