

MCU

MASTER CONTROL UTILITY

Alleviate Your Stress

Master Control Utility (MCU) takes the stress out of last-minute schedule changes by empowering stations with the ability to control urgent programming revisions. Whether it is a sporting event overrun, program preemption or insertion, MCU effectively maintains PSIP data, MediaStar Scheduling content and TitanTV Program Guide information.

Never Miss a Beat

Sometimes stations need to rely on their Master Controllers to make quick, unexpected scheduling changes. Because of MCU's unique "always logged in" state, stations have the security to accurately audit any scheduling situation that may arise.

MCU High-Level Features

- Accurately labeled and distinctively colored, the scheduling grid displays a list of scheduled events and highlights "currently playing" or "recently finished"
- Event overruns are easily extended by any number of minutes and time is reclaimed through preemption or join-in-progress options
- For event preemption or interruption, the "insert before" or "insert after" option allows operators to quickly fill the gap produced with a program from the recycling bin or Global Program Library
- Break away from one program and MCU automatically adjusts the start times and durations of all affected programs and fills in any gaps the break away created
- View change history reports
- Automatically update and synchronize changes between: MediaStar Scheduling, PSIP, ESG, What's On, TitanTV Program Guides and TitanTV.com



Master Control Utility, changes made to All Stations from 3/17/2012 through 3/18/2012

Client Name	Channel Name	Changes Applied	N
Bob Weitas	DEMO3	10/24/2013 4:00 PM	3
Heidi Station Demo	DEMONBC2	9/20/2013 10:09 AM	3
Heidi Station Demo	DemonNBC1	9/20/2013 11:09 AM	6
Heidi Station Demo	DEMONBC2	9/20/2013 10:06 AM	7
Heidi Station Demo	DemonNBC1	9/20/2013 11:06 AM	6

Changes applied to DEMONBC2 by Heidi Station Demo on 09/20/2013 08:09 AM

Action	Title	Original Start Time	New Start Time	Duration Change
Delete	Days of Our Lives (7-09202013)	09/20/2013 11:05 AM		60 min
Insert	20/20	09/20/2013 11:05 AM	09/20/2013 11:05 AM	60 min
Apply Changes	Changes applied from 09/20/2013 11:05 AM to 09/20/2013 12:05 PM			
Heidi Station Demo	DEMONBC2	7/19/2013 9:36 AM		
Heidi Station Demo	DemonNBC1	7/19/2013 10:36 AM		

