

STELA Compliance Tool

WAIVER AND CHALLENGE PROCESSING

TitanTV provides a valuable tool that helps broadcasters respond to waiver requests in a timely manner. By minimizing the viewers lost to an out-of-market network service, the STELA Compliance Tool helps protect your location-based copyright and income stream.

The STELA Compliance Tool allows broadcasters to respond to waiver and challenge requests for Out-of-Market Service efficiently and consistently. While Basic Waiver TV allows broadcasters to respond and challenge requests one at a time, the Plus version provides powerful features that make waiver processing easy and reliable.

STELA Compliance Tool Plus Features...

- Use Sort and Review to view all waivers
- Sort by criteria, e.g. dBu, Zip Code, name, date requested or vendor
- Use SmartBuffer to run automated filters with one easy command
- View data about waivers and challenges such as predicted dBu strength and number of days in queue
- Download all past granted and denied waivers with Waiver History
- Challenges are returned electronically to the DBS provider
- Access "Locate Viewer" to enter addresses and view signal area map locations, along with dBu values

The screenshot shows the 'STELA Compliance WaiverTV Processing' interface for station 'KABC - ABC'. It features a navigation menu with options like 'Main Menu', 'Waiver Menu', 'SmartBuffer', 'Filters', 'Sort & Review', 'Waiver History', 'Viewer Search', and 'Help'. Below the menu, there are several control sections: 'Filter Type' (set to 'Signal'), 'Relative To' (set to 'Grade A'), 'Condition' (set to 'Greater Than or Equal to'), and 'Value' (set to '0'). The 'Filter Action' is set to 'Grant'. The 'Applies To' section has checkboxes for 'Marked Grant', 'Marked Deny', and 'Marked Hold'. A list of actions is displayed: 'Load Filter', 'Save Filter', 'Delete Filter', 'View Filter Summary', 'View Filter Details', and 'Apply Filter'.

STELA Compliance Tool Plus turns a time consuming chore into a few minute per week maintenance program allowing your station employees to focus on their main job responsibilities.

The screenshot shows the 'STELA Compliance WaiverTV Processing' interface for station 'KABC - ABC' displaying a 'Session Report'. The report includes the following information: Station: KABC, Login name: open - Chairman Kaga, Date: 3/14/2013 2:43:37 PM. A 'Please Note' section states: 'All committed decisions for request records that appear below with information in the Vendor column are updated immediately in the appropriate vendor's electronic queue. The affiliate is not required to make any further response for those records. As always, each affiliate should employ methods of record keeping that best serves its interests.' The session date is 3/14/2013 2:43:37 PM. At the bottom, there is a table header with columns: Name, Service Address, Vendor, LIL, DMA, dBu, Granted, Denied, and Uncommitted.