

TV Listings That Travel

TitanTV Mobile Guide is an on-the-go version of your customized broadcast program schedule. Easily accessed from any web-enabled mobile device, TitanTV Mobile Guide gives users accurate and up-to-date information about their favorite TV programs in the palm of their hand. That means no more rushing home to catch your favorite show only to be disappointed because it's a repeat! Broadcasters can reap the benefits of this rich mobile program guide through sponsorship revenue or insert your own banner ads and increased user loyalty.

TitanTV Mobile Guide Opportunities

- Designed specifically for mobile devices to display in an organized and easy-to-use format
- Customize the mobile schedule pages to match station's branding
- Next/Previous three hour navigation
- Displays additional air times/dates
- Powerful schedule search capability
- Program listings for up to 14 days into the future
- Program listings for mobile DTV and live streaming channels
- Support for stations that multicast; lets viewers easily navigate through each channel's schedule
- Configurable links enable the viewer to jump from the schedule to news, weather, other mobile-ready pages on your site, or navigate to related social media sites
- New revenue stream with guide sponsorship and 320x50 banner ad opportunities
- Customize lineup order, ensuring "top billing" for station channel of choice
- Include other local market channels and weight channel placements within the guide
- Link on station's TitanTV Guide page will direct users how to access via their mobile device
- Display network and affiliate logos

