

WHAT TO WATCH, WHEN AND WHERE TO WATCH IT.

Promote Your Programming

TitanTV What's On is a convenient program listing service that quickly showcases station programming line-ups. This flexible tool can be easily added to any website to help promote your local programming.

Increase Your Pageviews

What's On can be configured to highlight and display the station's to-the-minute schedule or prime time programming. Available in Flash or HTML, simply drop in the widget provided by TitanTV onto your site and immediately start driving traffic to your TitanTV listings.

Take Control Of Your Listings

For broadcasters who want more control over the look and feel of the program listings, TitanTV What's On is also available as an XML data service or Javascript with CSS. These formats can be modified, creating a custom display that mirrors the station's branding.

What's On Opportunities & Benefits

- Option to feature any range of station program data absolutely anywhere on the station website
- Support for digital multicasting
- Display schedule for mobile DTV channels
- Integrate live streaming video schedule & link to player
- Link to your station's full schedule view via your unique TitanTV Program Guide
- Integrates with MediaStar Suite to instantly reflect schedule changes
- Hosting and maintenance by TitanTV





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